

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u> 949964 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Issue</u>		
<u>Contract Dates</u> 10/03/12 - 11/06/12		<u>Estimate #</u> AMAFCA BOND 2012
<u>Advertiser</u> AMAFCA		<u>Original Date / Revision</u> 10/01/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Griffin & Associates
Attention: David Empey
119 Dartmouth Dr. SE
Albuquerque, NM 87106

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KOAT	10/03/12	10/19/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 2	KOAT	10/29/12	11/06/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 3	KOAT	10/03/12	10/19/12	Good Morning America	7-9a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 4	KOAT	10/29/12	11/06/12	Good Morning America	7-9a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 5	KOAT	10/06/12	10/06/12	Sa A7N Balloon Fiesta	6-9a		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 6	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 7	KOAT	10/14/12	10/14/12	Su A7N Balloon Fiesta	6-9a		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 8	KOAT	10/28/12	10/28/12	Su 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 9	KOAT	10/03/12	11/02/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 10	KOAT	10/03/12	10/19/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 11	KOAT	10/22/12	11/06/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
Totals											0	\$0.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.